

## Contact Information

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# 2020

## ROUND UP: A CATTLE BARON'S BALL **UNDERWRITING OPPORTUNITIES** AN AMERICAN CANCER SOCIETY EVENT

[WWW.MIDLANDROUNDUP.ORG](http://WWW.MIDLANDROUNDUP.ORG)







Saturday, April 18, 2020 | 6 pm - 11 pm  
Midland County Horseshoe Pavilion  
2514 Arena Trail | Midland, TX 79705



At the American Cancer Society Round Up: A Cattle Baron’s Ball, your appetites will be satisfied with mouthwatering food, you’ll two step the night away to great toe-tapping country music, and you’ll have the chance to bid on some amazing items in our live and silent auctions. Guests will also have the opportunity to honor and remember those who have faced cancer.

Our volunteers work tirelessly throughout the year to give you a night to remember, and approximately 1,000 guests are expected to attend, including Permian Basin’s corporate leaders, business leaders, young professionals, and more!

The American Cancer Society is the largest private, not-for-profit funder of cancer research. In addition to research, education, and prevention efforts, the American Cancer Society also provides programs and services to help guide patients and their families through their cancer experience.

Please help the American Cancer Society finish the fight against cancer by supporting the event as an underwriter.

	Lone Stars \$52,500	Texas Tycoons \$32,500	Texas Outlaws \$25,500	Texas Club \$16,500	Texas Rangers \$12,500	Sheriffs \$9,500	Marshals \$7,500	Cowboys & Buckaroos \$4,500	Cowhands \$2,500
Name/ Logo on all promotional materials	✓								
Receipt of Prestigious Society Awards	✓	✓	✓	✓	✓				
Banner at Event	Logo	Logo	Logo	Logo	Logo	Text	Text	Text	
Recognition in Event Invitation & Program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitation Deadline: February 1, 2020      Program Deadline: March 1, 2020									
Recognition on Event Website and Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor Bags	7	5	5	4	4	4	4	4	2
Valet Parking Passes	3	3	3	2	2	2	2	2	1
General Parking Passes	4	2	2	2	2	2	2	2	1
Table	1 Platinum Plus & 4 Reserved (Seats 14)	1 Platinum Plus (Seats 10)	1 Platinum Table (Seats 10)	1 Gold Table (Seats 8)	1 Silver Table (Seats 8)	1 Silver Table (Seats 8)	1 Silver Table (Seats 8)	1 Bronze Table (Seats 8)	4 Reserved Tickets (Seats 4)



Headline Entertainment

Presenting Sponsor

SOLD

**LONE STARS... \$52,500**

RESERVED

Catering

**TEXAS TYCOONS... \$32,500**

**TEXAS OUTLAWS... \$25,500**

Venue\*

Rentals\*

**TEXAS CLUB... \$16,500**

Entertainment Setup\*

Soft Drinks\*

Dance\*

Security\*

RESERVED

RESERVED

**TEXAS RANGERS... \$12,500**

RESERVED

RESERVED

RESERVED

RESERVED

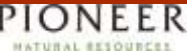
**SHERIFFS... \$9,500**

Games\*

Live Auction\*

Decorations\*

Committee Meetings\*



**MARSHALS... \$7,500**

Faces

Storage\*

Hairpins



RESERVED

RESERVED

RESERVED

RESERVED

Mobile Bidding\*

VIP Party

Valet Parking

Newspaper Ads

**COWBOYS & BUKAROOS... \$4,500**

Bars (4)\*

Yellow Rose of Texas

Silence

Donation\*



Children’s Party (4)



Parking

Games



Stunt Cup (2)\*



Surgery

Hospital

Items\*



Save

Save

Save

RESERVED

RESERVED

RESERVED

RESERVED

**COWHANDS... \$2,500**

Toothpaste Squeezer\*

Phone Note\*

Mini Highlighter\*

Pocket Screw\*



Emery Board\*

Chip Clip\*

Children’s Party

